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SC7 Business Planning Group

Report

June 8, 1997

Peter Voldner

Leonard Tripp

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- SC7 Strategic Planning Workshop
- SC7 Product Plan

Workshop Purpose

1. Develop “hard action” vision and mission for SC7
2. Achieve consensus on the products and services needed to support and maintain integrity of existing SC7 standards and technical reports
3. Achieve consensus on the SC7 product line for the next 5 years
4. Achieve consensus on the organizational structure to achieve the above

Workshop Participants

- 37 people
- 20 countries represented
- Facilitators
- Presenters

Workshop Accomplishments

- Adopted ISO strategic plan as a model
- Identified problems and root causes
- Developed mission and vision statement
- Develop objectives and characteristics for major strategies
- Generated ideas for major strategies

Proposed Resolution SC7 Product Plan

- Issue initial 1996 Plan in October 1996 for comment
- Detail on two project results were added
- Final 1996 SC7 Product Plan was issued in February 1997

BPG Actions This Week

- Request your response to SC7 Product Line Survey (due by 3 PM, Monday to BPG)
- Add strategies, agenda and performance criteria to Strategic Direction (available Tues)
- Prepare Initial Product Line Approach
- Prepare BPG plan for next 12 months
- Recommend next steps for SC7 Product Plan